|  | Ohio Association for Gifted Children  *Annual Fall Conference*  www.oagc.com  **Hilton Columbus at Easton Town Center**  **Columbus, Ohio** |
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**Exhibitor Prospectus** 



# Conference at a Glance

The Ohio Association for Gifted Children (OAGC) is a professional resource organization for educators and parents. The OAGC brings information, resources, and experts in the needs and educational requirements of gifted and talented students to the membership. Exhibitors may want to be present for Parent Day on Sunday. We invite our vendors to consider presenting a small session at the conference. The call for proposals is available at <https://oagc.com/events/fall-conference/>. Proposals are due by April 19th, 2024.

# Conference Attendees

Eight hundred or more educational professionals and decision makers attend the annual conference from Ohio’s six hundred-plus school districts, as well as parents of gifted and talented children. Participants look for a wide variety of curricular materials, hardware, software, games, and toys that support the educational needs of gifted students.

| Exhibitors at Past OAGC Conferences | |
| --- | --- |
| Computer software companies  Publishers  Bookstores  Testing companies  Educational products, toys, games | Colleges and universities  Educational training consultants  Summer camps and other extracurricular competitions  Teacher apparel and accessories |
| **Exhibitor Benefits** | |
| Networking opportunities  Entry to educational sessions  Presenters for small group sessions | Listing in the conference program book  Exhibit area located in high traffic area  Listing for a limited time on the OAGC Web site |
| Accommodations Exhibitors may stay at the Hilton Columbus-Easton for a discounted conference rate of $182 (plus tax). Identify yourself as an OAGC conference participant when you make your reservations by 9/13/2024. The OAGC code reservation code is “OAGC.” Other hotels and motels in the northern Columbus or the Port Columbus Airport area are within a few minutes’ driving time to the conference hotel. Registration information is available at www.oagc.com to register under the OAGC designated reservation area. The following is a direct link for hotel reservations: <https://www.hilton.com/en/attend-my-event/cmhchhf-92z-cf11800c-73a6-454d-ba51-07b5cb7a050a/> | |

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Exhibitor Registration and Table Details

All tables are six feet in length and include table covers or skirts. The exhibit area is an open assembly area outside the conference meeting rooms. Electricity is available through the hotel for an additional charge. The hotel will accept shipment of merchandise and materials no earlier than **Thursday before the conference**. ***Instructions and fees for shipping can be found on the separate hotel Shipping and Receiving form.*** ***Forms for shipping will be available soon at*** [***https://oagc.com/events/fall-conference/***](https://oagc.com/events/fall-conference/)***. Please note that OAGC cannot be responsible for receiving materials at the hotel.*** Vendor table numbers will be assigned two weeks before the conference and will be communicated to vendors at that time.

It is recommended that your table be staffed during the open hours of the conference. Exhibit personnel must register in advance using the contract included in this packet. Each exhibiting company may register a maximum of two representatives who will receive conference exhibitor badges. Nonprofit organizations may register one representative who will receive a conference exhibitor badge. **Lunch is on your own.** We suggest bringing draping material to cover your display during non conference hours. The official OAGC conference exhibitor badge must be worn on the exhibit floor and throughout the conference area.

For exhibitors who only wish to attend virtually or for those vendors who wish to add on a virtual sponsorship, OAGC has new opportunities to do so.



# Payment and Cancellation Policies

One display table (up to two representatives) $400

Nonprofit org. (one representative) $300

Additional tables (up to four) $175 each

Virtual Platform Sponsorship – Add-on $200

Virtual Platform Sponsorship – Only $250

Shipping fees and Electric charges (see separate hotel forms)

One half of the total table cost is required as a **deposit** upon submission of the contract. The balance is due by **September 15**. Full payment is required with all contracts submitted on or after September 15. Checks should be made payable to **OAGC**. Exhibitors may not assign, sublet, or apportion to other persons or firms the whole or any part of the space allocated and may not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business. However, an exhibitor may use equipment or the product of another exhibitor in the display for better product presentation of his or her own product.

*All table cancellations must be submitted to the OAGC Exhibit Coordinator in writing.*

*Cancellations after September 15 are assessed a* ***cancellation fee*** *of 50% of the total table cost.*

*No refunds will be given on cancellations received on or after September 30.*

| OAGC Exhibit Coordinator P.O. Box 30801  Gahanna, OH 43230 | *E-mail* OAGCexhibits@gmail.com |
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General Information

Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX (\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_

Contact person/title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Products, equipment, or service to be exhibited \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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*Print name of company representative(s) who will require exhibitor name badges. There is a maximum of two exhibitors per table. Please print names clearly.*

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Conference Registration

*Please reserve the indicated number of display table(s) for my company at the*

*OAGC Annual Fall Conference at Columbus Hilton in Columbus, Ohio.*

| One 6-foot display table | $400 |  |
| --- | --- | --- |
| Nonprofit organization | $300 |  |
| Additional tables (up to 4) | $175 each |  |
| Sponsorship on Virtual Platform Add-On (NEW) | $200 |  |
| Sponsorship on Virtual Platform Only (NEW) | $250 |  |
| Shipping fees (if shipping directly items to hotel) | These must be paid separately using the hotel’s Shipping and Receiving form. | |
| Electric service | These must be paid separately using the hotel’s Service Order form. | |
| Less any special promotions or discounts |  |  |
| TOTAL due |  | **$** |

# *NOTE: Half of the total table cost is required as a deposit upon submission of the contract.*

# *Checks are payable to OAGC. Please mail to:*

# OAGC Exhibit Coordinator

# P.O. Box 30801

# Gahanna, OH 43230

Alternately, you may choose to pay through the OAGC website at <https://oagc.com/membership/general-payment/>. OAGC accepts Visa, MasterCard, American Express, Discover, and PayPal.

*I understand that nothing is to be affixed to the walls, ceilings, or fixtures in the exhibit area and that hotel furniture is not part of my display. I agree that my display will be open during the entire conference time as outlined in the exhibitor prospectus. I further understand that the OAGC and Hilton Columbus assume no liability for my display or materials.*

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



The OAGC is excited to offer exhibitors new opportunities to sponsor various functions and activities during the conference. These opportunities include but are not limited to

* Morning coffee
* Keynote presenters
* Afternoon break
* Virtual Platform
* Your ideas are welcome! Contact Abbie Sigmon

Conference sponsors will receive statewide publicity in conference signage and publications as well as substantial reductions in exhibition space fees relative to the level of sponsorship.

| bd05789_ | OAGC donors are recognized in the program booklet, during the conference, at the display tables. Your business is also credited on the *OAGC Web site,* in *OAGC publications, and in the OAGC Review.* |
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##### If you are interested in becoming an OAGC conference sponsor, please contact

**Abbie Sigmon**

**OACG Executive Director**

**oagcgifted@gmail.com**





**The OAGC Scholarship Raffle**

www.oagc.com

The OAGC invites exhibitors to contribute merchandise for the baskets for our annual scholarship raffle. Donors are recognized in the program booklet, during the conference, at the display table, on the OAGC Web site, and in the *OAGC Review* and/or *Update* publications. Donations may be sent prior to the conference, or materials may be brought to the conference registration table. Receipts will be available for tax records.

Money is often a key to a child’s ability to participate in appropriate enrichment experiences. The OAGC is proud to sponsor scholarships to assist children’s participation in such activities as summer institutes, specialized lessons, travel opportunities, camps, classes, and other enrichment opportunities.

Scholarship funds are raised each year during the OAGC Annual Fall Conference through the raffle of gift baskets donated by conference exhibitors, regional representatives, and affiliate groups. Winners are announced, and donors are recognized during the conference.

Best of all, scholarship donors will have the thanks of dozens of Ohio’s children who will benefit from your generosity. Last year’s scholarship raffle receipts were approximately $2,000.

To participate as a scholarship raffle donor, please contact **Tara Toft** at [21taralynne@gmail.com](mailto:21taralynne@gmail.com)

or complete the following information and mail to



Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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